

# WRRA

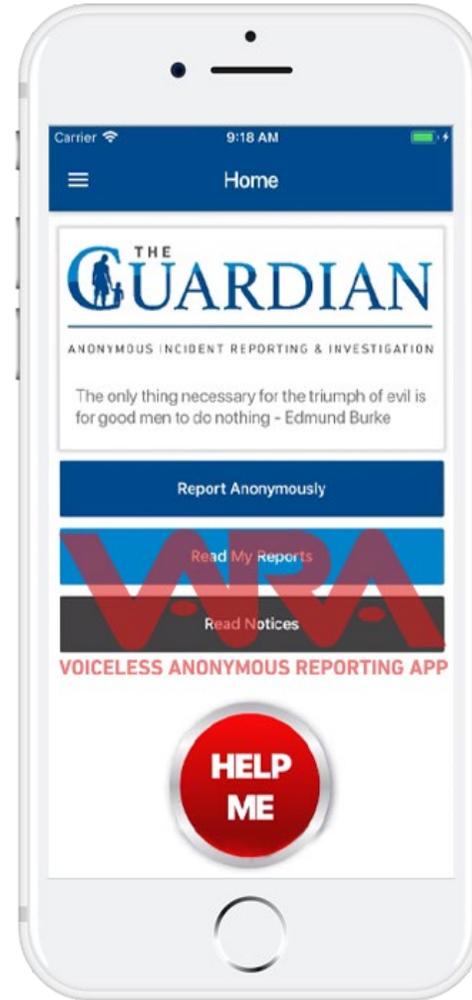
VOICELESS ANONYMOUS REPORTING APP

# OVERVIEW



Real-Time Reporting

Panic Button Ability



Push Notification Ability

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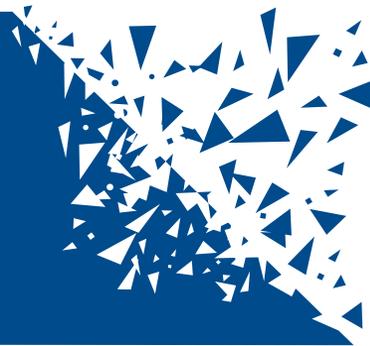


# VARA APP

VARA (Voiceless Anonymous Reporting App) allows all employees the ability to report on any misconduct or personal challenges (like bullying and/or harassment, etc.).

Businesses gain a unique tool, which gives them the ability to investigate any allegation, without incurring long delays or exorbitant costs.

Available on **Google Play Store** and **Apple App Store**.





# ANONYMOUS REPORTING APP



It is **NEW**, it is **INNOVATIVE**, and it's the future of anonymous reporting.

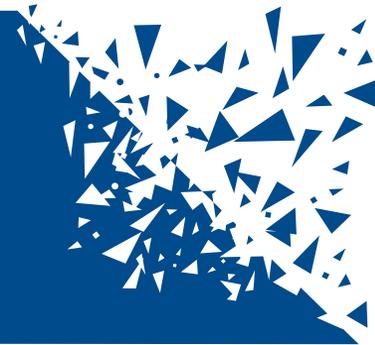
VARA is to **Anonymous Reporting**, what Uber is to taxis, and Air BNB is to accommodation.

- Report on any misconduct or personal challenge faced.
- Report goes directly to the person/persons responsible for dealing with the challenge.
- Identity of the employee/reporter remains 100% anonymous.
- Evidence can be included in the report in the form of a screenshot, a photo, an audio clip, video, or any other type of file.

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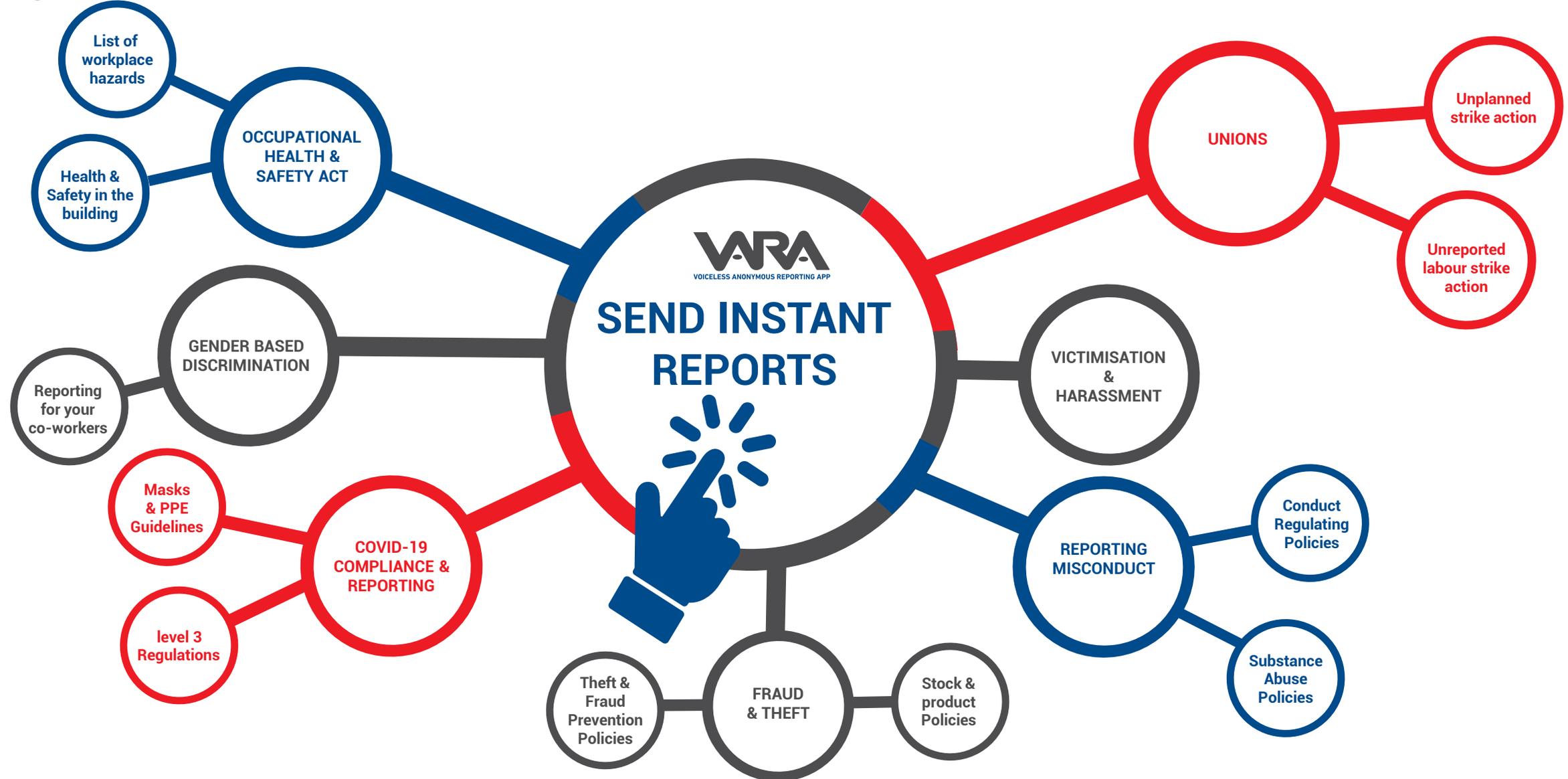
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**VARA**  
VOICELESS ANONYMOUS REPORTING APP



# SENDING INSTANT REPORTS





# PANIC BUTTON

VARA has an **Emergency Panic Button**.

## HOW IT WORKS:

1. Panic Button is pushed.
2. A **web-page dedicated to that panic is immediately created** and that URL is SMS'd and emailed to the 3 predefined numbers.
3. These **3 people** immediately receive:
  - a) Photos from the front and back camera from phone
  - b) 10 seconds of audio
  - c) The Geo-Location of the phone
4. The above are updated **every 10 seconds until the person has received help** or until the panic is deactivated.
5. All information is retained and can be used in a disciplinary enquiry or court case.

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# PUSH NOTIFICATIONS



Business Owners and/or their communication channels (Public Relations, Corporate Affairs or Human Resources) can send messages to all employees instantly via **VARA's Push Notification** feature.

This communication can include notices, memos, news and updates from the company.

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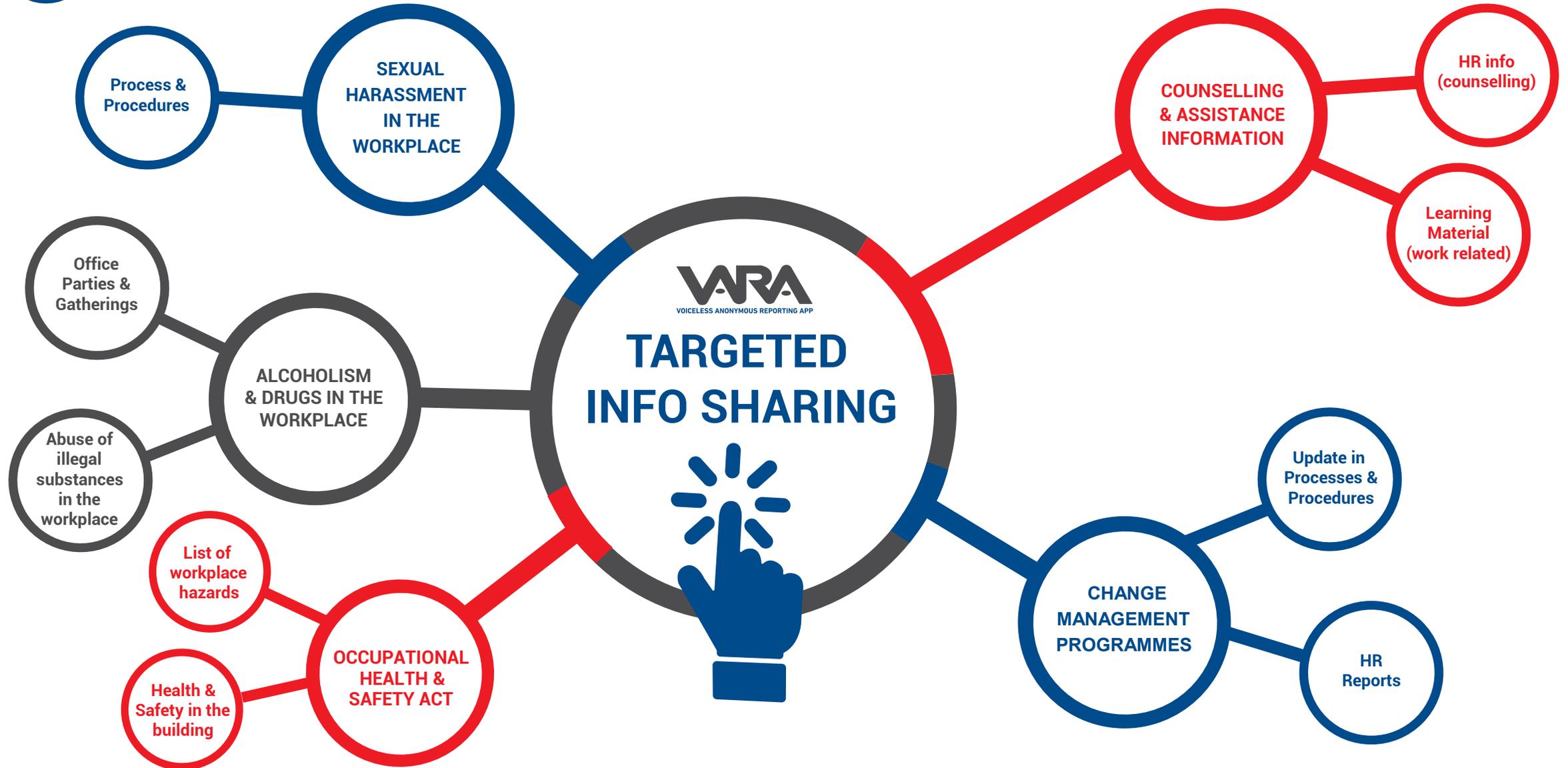
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# TARGETED INFO SHARING





# HOW IT WORKS IN 5 STEPS



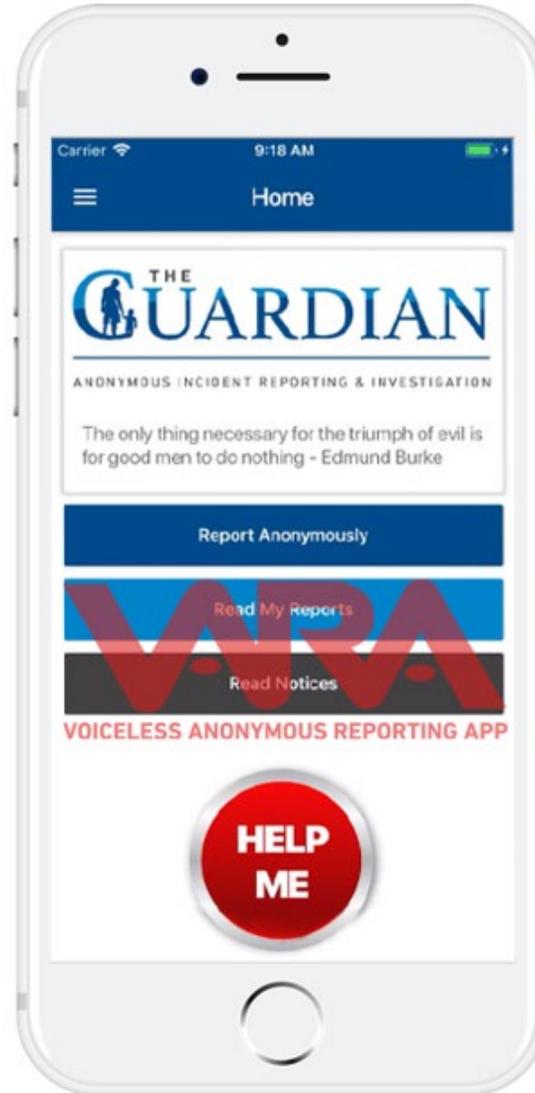
1. Download the App – available on the Google Play and Apple Stores.



2. Sign up and select your company.



3. Send an anonymous report – evidence can be included.



4. All information sent and received between reporter and company is 100% anonymous.



5. Real-Time Reporting and tracking



**FOR MORE  
INFORMATION**

**[VARA@THEGUARDIAN.CO.ZA](mailto:VARA@THEGUARDIAN.CO.ZA)**

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your phone's camera to  
view our Website



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